

KRZYSZTOF K. OLSZEWSKI

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Note: *Eligible to work in the U.S. (F-1 OPT Visa), and members of the European Union.*

EDUCATION

Bachelor of Arts in Telecommunication December 2009
Concentration in Information Studies, and Media
Specialization in Information Technology
Michigan State University – East Lansing, MI - USA
Major GPA: 3.4 | IT Specialization GPA: 3.6 (both on a 4.0 scale)
Dean's Honor List

WORK EXPERIENCE

Web Developer, User Interface Designer May 2009 – present
Michigan State University Advancement, Office of Development

- Developing internal and external Web 2.0 applications
- Created a standardized User Interface for all internal applications
- Designed applications focusing on the Human-Computer Interactions
- Deployed new software package (Cold Fusion 8) for creating PDF Pledge Forms from an SQL databases. Application goals achieved: reduced labor hours by 80%, minimized processing time from 10 minutes to 15 seconds, improved overall user satisfaction.

Front-End Web Designer Spring 2009
Michigan State University Dubai

- Created a custom Drupal 6 template deploying (X)HTML & CSS technologies
- Designed graphic web elements, and e-mail campaign templates
- Improved content value by increasing number of pages from 88 to over 200
- Assisted in usability design, card sorting, and creation of the Information Architecture
- Exposed to the Project Life Cycle and Project Management techniques

Co-Owner, Web Designer, Web Administrator May 2006 – present
Swim Web Portal – plywanie.net

- Created the most influential web portal about swimming in Poland
- Improved users avg. time on site from a minute to over 4 minutes per unique visit
- In 2 years increased monthly page views from 3,000 to over 115,000
- Redesigned the structure of the content for search engine optimization. SEO goals achieved: 1st place in Google
- Worked with advertising agencies to promote items related to swimming. In example 6 month campaign of Powerade drink from Coca-Cola

Media Director

Fall 2009

Associated Students for Carrier Orientation in Telecommunication

- Redesigned ASCOT website deploying Joomla Content Management System
- Developed a strategic plan for adoption of social media to enhance communication with members

Web Developer, Graphic Designer

2006 – present

European Event Agency

- Created company's website focusing on the Search Engine Optimization
- Designed posters, brochures, and flyers (Adobe Photoshop & Illustrator)

Graphic Designer

Fall 2009

Athletic Communications at Michigan State University

- Designed a high quality flyer template for recruiting Student-Athletes to MSU
- Created printed media for the Athletic Department using Adobe Creative Suite

SKILLS

Languages: Polish and English (Bilingual)*Programming:* ColdFusion 8, PHP, ASP.net, XML, AJAX, JSON, Python, RSS, SOA, Web Services, CakePHP, CSS, (X)HTML, ActionScript, SQL, XSLT;*Libraries/Frameworks:* jQuery, mooTools, AjaxCFC, iText, MVC;*CMS:* Joomla, Drupal, WordPress;*Software:* Adobe CS4 (Photoshop, Illustrator, Dreamweaver, InDesign, Acrobat, Flash, Fireworks), Microsoft Office Suite, IBM WBI;*Operating Systems:* Windows (XP, Vista, 7), Mac OS X, Linux Ubuntu;**INTERESTS**

- *Sports:* Swimming, tennis, volleyball, soccer
- *Travel:* Visited over 20 countries in Europe, and North America
- *Music:* Trance, House, Electro

ATHLETICS

- Member of the Michigan State University Varsity Swim Team 2005 - 2009
- Big Ten Conference Swimmer of the Week December 2006
- Junior Polish National Champion May 2005
- Endowed with a Full Athletic Scholarship from Michigan State 2005 - 2009